

50
YEARS

50th IFTDO
World Conference & Exhibition
Golden Jubilee
Egypt , 22-24 April 2024

Redesigning The Future

Come To Cairo
Learn, Celebrate & Enjoy



team

الخبراء العرب في الهندسة والادارة
engineering & management consultants



IFTDO

International Federation
of Training and Development
Organisations



Dear Colleague,

It is a great pleasure to welcome you to the 50th IFTDO Human Resources Development World Conference and Exhibition, which will be held on November, 2023 in the fascinating City of Cairo, Egypt. The theme of the conference is “Redesigning the Future which is currently dominating our thoughts and HRD people all over.

The theme was intentionally chosen as a revival of the Silver Jubilee’s theme of “Designing the Future” which was also celebrated in Cairo 1996. Revisiting the same theme once again reflects the numerous changes that took place in all aspects of life which in turn affected the Training industry and the Development activities.

Redesigning the future is becoming more imperative to be discussed as we are now witnessing an era of rapidly and severe changes in all sectors and industries. HR people are considering social developments, consumer behavior, digital transformation, emerging technologies, COVID 19, political instability and more changes are affecting and will change how businesses and people will be managed.



The International Federation of training and Development Organizations (IFTDO) is the only world-wide federation of organizations whose members are the human resources development professionals of their countries.

Founded in Switzerland in 1972, it exists to develop and maintain a worldwide network committed to identify, develop and transfer knowledge, skills and technology to enhance human performance, productivity, and sustainable development.

IFTDO is a non-profit making, UK registered charity with an excess of 100 member organizations

representing the views of over 100,000 training and HRD specialists worldwide.

All professional training and HRD national bodies, universities, third level colleges, government departments, commercial institutions, consultancy practices and multi-national corporations are eligible for full or associate membership.

Since 1972, IFTDO has held an annual world conference. Speakers are drawn from the world of business, government, academic and consultancy with 60% representing countries outside the host nation. Scholarships giving free registration and minimal expenses, are awarded by IFTDO, to six conference delegates from developing countries.



TEAM Misr, engineering and management consultants, is a multidisciplinary, independent, privately owned professional consulting firm. It was incorporated in 1975. Since then, TEAM Misr has undergone phenomenal growth and development witnessing and facing the massive successive developments in the information and communication technologies revolutions. TEAM Misr is now well established as a leading top training and

consulting firm in Egypt and most countries of the Arab World, Middle East and Africa. It has also been recognized internationally as a major provider of consulting and training services. TEAM Misr has offices in Cairo, Riyadh, Khartoum, Kuwait, Muscat and Tripoli.

With successful ventures in 30 countries, TEAM Misr professional track record is a testimony to the recognition and exposure the firm has achieved. Over fifteen hundred assignments have been accomplished in management consulting, human resources development, information systems, quality systems and women in development, with 1 million trainees benefiting from our professional training programs covering the various sectors & activities in the Arab World and outside.

Team is a full member of the IFTDO since 1992. Team hosted and organized the IFTDO Annual International Conference 1996 where we also celebrated The Silver Jubilee (25 Years) and 2005 again in Cairo . The two conferences were a real success and we promise that this third time will be a real benchmark in the history of IFTDO.

Our Future: A global perspective

1. The Geopolitical changes shaping our future
2. The challenges for global economy
3. Challenges of Climate change in Africa
4. What to expect in VUCA world ?
5. The shadows of global crisis: pandemics, wars and conflicts
6. The world after 100 years of Globalization: are we better now?
7. Challenges for global supply chains
8. The Internet of things and Digital Supply chains (DSCS)

Learning and Development: The Future of Training and Education

1. Remote / online training: opportunities and challenges
2. Horizons for Metaverse in education and training
3. The future of online learning technologies and platforms
4. Skills to build for the future
5. Measuring training impacts in online training
6. How to compete in online training?
7. Human Capital capacity building

Leadership and Managing In Uncertain Future

1. Redesigning organizations for a Hybrid Future
2. High Insolvent Management
3. Leadership in Remote working
4. Leading for Sustainability
5. Green Management
6. Superior and responsible leadership
7. Digital Leadership

Technology Forming Our New Reality

1. Cloud Computing and Cybersecurity
2. Digital transformation: changes and chances
3. Artificial Intelligence in organization
4. Augmented Reality and Metaverse: Horizons and Caveats
5. Challenges of technology in developing countries
6. Big Data in organization
7. The future of Enterprise Resource Planning (ERP) soft-wares
8. Fintech: a new financial future

Diversity: New Realities and Challenges

1. Gender diversity: redesigning our future
2. Remote working and diversity inclusion
3. Digital entrepreneurship and diversity empowerment
4. Generation differences: a real challenge for management
5. The increase in age average: a new challenge for management

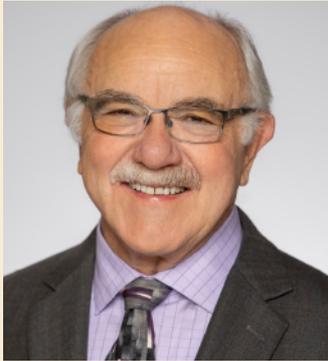


CALL FOR PAPER

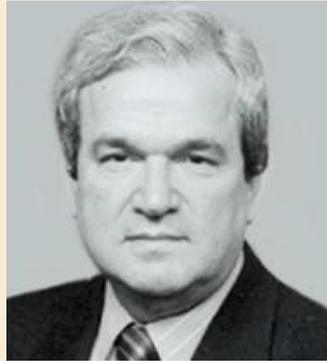
Professional trainers, consultants, academia, HRD practitioners as well as top and senior executives are invited to contribute in the conference. Speakers are expected to deliver quality papers and presentations responding to the conference topics and reflecting their own and organizations' experience and opinion.

Participants are invited to submit abstracts for their papers. The abstract should be presented in typing in not more than 500 words, attached with the "Application Form" and short CV. All papers received will be reviewed by a scientific committee and the speakers will be notified of the acceptance and their location in the conference schedule.

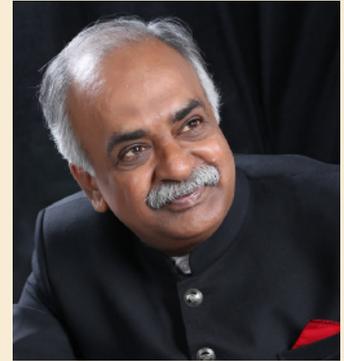
Confirmed Keynote Speakers



Jack Phillips, PhD
chairman of ROI Institute, Inc.



Dr Moataz Khorshid
Former Minister of Higher Education
and Scientific Research



Dr Shailesh Thaker
Chief Learning Officer
(CLO) of Knowledge Inc



Mark Nation
Founder & CEO
of NATION LEADERSHIP



Pro. Ahmed Sakr Ashur
Professor of Business Administration
, Alexandria University



Nicole M. Heimann
Co-CEO of Heimann Cvetkovic
& Partners AG



Patti Phillips
Chief Executive Officer
ROI Institute, Inc.



Dr Yudhi Ahuja
Advisor, SM Leadership Academy, USA



CONFERENCE FEES

Early Bird Discounted fees

Before 30 September 2023

IFTDO Members *	\$ 1000	NON - Members	\$ 1100
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From 1 October – to 31 December 2023

IFTDO Members *	\$ 1100	NON - Members	\$ 1200
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Regular Fees

After 31 December 2023

IFTDO Members *	\$ 1200	NON - Members	\$ 1300
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Fees Include :

- Conference attendance (All Sessions)
- Exhibition Entrance
- Soft Copy of all Paper Presented in the conference
- Two Coffebreak Daily
- Served Lunch Daily
- Attendance of The Golden Jubilee Ceremonial Dinner (National Dress Required)

* one participant for each member organization

* Special Discount for large delegate

WELCOME TO EGYPT

Egypt is the cradle of civilization, the beacon of religion and the gateway to Africa. Cairo is the foremost capital on the African continent and lies at the centre of all routes leading to, and from the capitals of the three continents: Asia, Africa and Europe. Egypt, for over fifty centuries, engendered the development of culture and civilization: Pagan, Christian and Islamic; and all during those long years, has generously contributed in the history and treasures of mankind. Cairo, the capital, is one of the most attractive cities in Africa and the Middle East. This fascinating city embraces a glimpse from every culture: the Pyramids, Sphinx, Coptic churches, Roman monuments, old town, and Islamic mosques. It's a city worth visiting by all means: tourism, shopping, and conferences. Welcome to Egypt, welcome to 7000 years of the land of civilization, beauty, and mystery. Egypt, site of the Great Pyramid, Sphinx, and other monuments to antiquity, has long been a land of mystique. Welcome to the rich natural environment, surrounding the valley of the Nile, the world's longest river which runs through Egypt. The warm temperature, the long beaches and fascinating resorts along two of the most beautiful seas in the world: the Red Sea and the Mediterranean welcome you. Welcome to Egypt, where modernization is colored with rays of history.

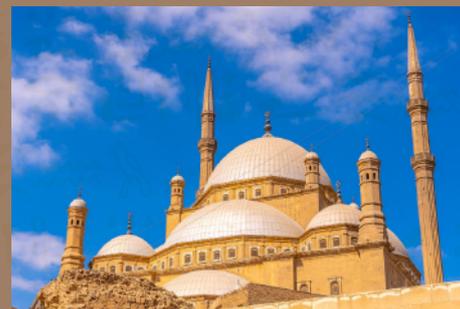
TOURS IN CAIRO



Egyptian Museum



The Pyramids & Giza Plateau



Cairo Citadel



National Museum
of Egyptian Civilization



Khan El Khalili



Abdeen Palace

PRE & POST TOURS

LUXOR - ASWAN SHARM EL SHEIKH HURGHADA ALEXANDRIA



For further information please contact:
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E-mail: team@teammisr.com

For Registration
SCAN QR
Or
Visit
www.teamconferences.com





VENUE

Conference Venue : InterContinental Cairo Semiramis



INTERCONTINENTAL®
HOTELS & RESORTS

The landmark Hotel Intercontinental Cairo Semiramis presents five-star luxury on the banks of the Nile and in the heart of the city, close to the unmissable Egyptian Museum and the bazaars of the Egyptian capital as well as the Opera House, famous Cairo Tower, and the Citadel.

The Hotel Intercontinental Cairo Semiramis houses an outdoor swimming pool while the gym, steam bath, Jacuzzi, plunge pool, massages, and spa treatments provide further opportunities for deep relaxation - alongside the gift shop, games room, nightclub, live entertainment, and casino. Those in town for work can find a fully-equipped business centre, and this all-inclusive hotel has 11 banqueting, reception, and meeting rooms for events with up to 1300 attendees - complete with audio-visual equipment and catering. What's more, multi-lingual staff at the 24-hour front desk proffer every assistance including babysitting services, same-day dry cleaning/laundry, safekeeping of valuables, help with sightseeing, express check-in/check-out, and luggage storage.



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